



2023 AnglingBuzz TV, Digital & Social Media Stats

Television (Bally Sports North & Wisconsin)	Household Delivery	AnglingBuzz Website	AnglingBuzz YouTube	AnglingBuzz Newsletters	AnglingBuzz Facebook	AnglingBuzz Instagram
13-weeks TV commercials / billboards	708,423					
Page Views		1,798,841				
Users		765,073				
Views			1,672,445			
Watch Time (minutes)			11,052,000			
Subscribers (weekly)				55,500		
32% Open Rate (18 weeks) views				568,320		
Followers					50,000	
Impressions					1,500,000	
Followers						48,800
Impressions						750,000